

EXPERIENCE	NITI Aayog <i>Research Intern</i> - Designed and prototyped India's Data Centre Impact Public Portal, a web platform for environmental reporting, owning research, UI, and prototyping through senior stakeholder review. - Authored a 60–70 page policy report benchmarking international data centre coordination mechanisms against Indian practice, mapping the investor journey from site selection to operations as a service blueprint. - Contributed structural recommendations circulated to the Prime Minister's Office for India's Data Centre Policy 2026, alongside research on India–China trade. Unison Flow <i>Design Lead</i> - Owned 0-to-1 design of a 4-product EdTech ecosystem (LMS, student app, vendor system, admin CMS), defining information architecture and UX strategy from concept to MVP handoff. - Built a unified design system adopted across all products, reducing design inconsistency and accelerating developer handoff through scalable component libraries. Mentored 2 designers and ran iterative usability testing cycles in direct collaboration with PMs and engineers, shipping MVP-ready features on schedule. Smollan <i>UI/UX Designer</i> - Contracted to Google's global retail programs, designing Pixel 8 and Pixel 9 demo experiences deployed across 33+ retail websites and kiosks, reaching 220K+ monthly users. - Led end-to-end UX/UI for a global retail operations app, overseeing research through developer handoff and leading a team of 3 designers, contributing to a 19.39% increase in adoption and 52K+ downloads. - Built an internal analytics dashboard used across 9+ countries, enabling stakeholders to track performance and drive operational decisions under tight launch timelines. Brandcontext.ai <i>Design Consultant</i> - Designed a 0-to-1 field app and web admin console for a pharmaceutical client, digitizing on-ground workflows and improving operational efficiency across worker-facing and internal teams. Constituents of AI <i>Design Consultant</i> - Reduced analysis time by ~40% by designing ZPlan, an AI-driven analytics platform that transformed complex workflows into a decision-focused MVP; submitted to Y Combinator.	Jul 2026 – Present New Delhi, India · On-site Mar 2025 – Feb 2026 New Delhi, India · Hybrid Apr 2024 – Mar 2025 Singapore · Remote Sept 2024 – Feb 2025 San Francisco, USA · Remote Jun 2024 – Sept 2024 Remote
EDUCATION	Avantika University (MIT Institute of Design) <i>Bachelor of Design, User Experience Design</i> 2023 – 2027 Ujjain, India	
SKILLS	Design — UX Research, Usability Testing, Information Architecture, Interaction Design, Design Systems, Prototyping (Lo–Hi Fidelity), Product Strategy, Visual Design, Motion Design Tools — Figma, Framer, Adobe XD, Photoshop, Illustrator, After Effects, Spline, Blender, Google Analytics, Notion, Jira Code — HTML, CSS (Basics), SQL	
AWARDS	People's Choice Award Project Shortlisted FigBuild 2026 — Figma's annual student design-a-thon Young Designers League 2026 — All India Design Competition, Avantika University Certifications: Google Foundations of UX Design · Figma UI/UX Advanced · Intro to AR/VR/MR/XR	